



*Community Health Association*  
*Inland Southern Region*

## **2018 Biennial Symposium**

***Providing Healthcare in Challenging Times:  
Embracing Resiliency, Relevancy, and Determination***

Thursday, September 27, 2018

DoubleTree by Hilton  
285 E. Hospitality Lane  
San Bernardino, CA 92408

# **Attendee Registration Packet**

**Register online at [www.chair.org](http://www.chair.org)**

Community Health Association Inland Southern Region  
is a private, not-for-profit 501(c)(3). Tax ID: 30-0666184

[www.chair.org](http://www.chair.org)

# About Community Health Association Inland Southern Region

The Community Health Association Inland Southern Region (Community Health Association) is a champion for community-based health centers and clinics located throughout Riverside and San Bernardino Counties. We provide services to support our diverse membership in providing access to care and quality health services for safety net communities. The Community Health Association currently supports 18 community health centers and clinics, representing 69 primary care clinical sites throughout Riverside and San Bernardino Counties.

We exist to support our membership and community partners to ensure accessible, high quality, and cost-effective health services.

We envision health care access for all and efficient use of health services and resources for the Inland Southern Region.

The Community Health Association was founded in 2009, incorporated in 2010, and designated as a 501(c)(3) nonprofit organization in 2011.

## About the Biennial Symposium: *Providing Healthcare in Challenging Times: Embracing Resiliency, Relevancy, and Determination*

The Community Health Association's Biennial Symposium boasts a full-day of educational sessions focused on challenges and innovations with community-based care. The symposium is geared towards healthcare leaders, healthcare providers, local, state and regional policy makers, and the community at-large. The setting offers a forum for networking and the sharing of valuable knowledge. This year's topics include: Behavioral Health Integration, 340B, measuring quality, Medi-Cal managed care, patient-centered medical homes, and integrating social determinants of health/population health.

### **Continuing Education Units – \*Pending**

Sponsored by Claremont Graduate University, School of Community and Global Health, a designated provider of continuing education contact hours in health education by the National Commission for Education Credentialing, Inc. (NCHEC). It is accredited through the Council on Education for Public Health (CEPH) and a member institution of the Association of Schools and Programs in Public Health (ASPPH), a pre-approved CE provider. This program is designated for Certified Health Education Specialist (CHES), Master Certified Health Education Specialist (MCHES), and/or Certified in Public Health (CPH) to receive up to 5.5 total category I continuing education contact hours.

\*Arrowhead Regional Medical Center is approved by the California Board of Registered Nursing, Provider Number CPE437 for up to 5.5 contact hours.

### **Prior Attendees**

Chief Administrative Officers • Chief Executive Officers • Chief Operating Officers Clinical Directors • Executive Directors and Associate Directors • Presidents and Vice Presidents • Administrative and Finance Staff • Board Members Case Management and Clinical Supervisors • Consultants • Department Chairs Doctors of Medicine • Health Officers • Medical Directors • Instructors • Program and Project Coordinators Managers • Officers • Specialists • Nurses and Nurse Mangers • Superintendents

# Symposium Agenda

TIME	SESSION	SPEAKER & AFFILIATION
7:45-8:30	<i>Registration, Breakfast, and Exhibitors</i>	
8:30-8:45	<b>Welcome</b>	Deanna Stover, PhD, RN President and Chief Executive Officer Community Health Association ISR
8:45– 9:30	<b>Opening Plenary:</b> Holistic Healthcare: Empowering Healthier Communities	Joshua Morgan, PsyD, Natl. Dir. of BH & Whole Person Care, SAS
9:30-10:15	<b>Morning Keynote Address</b>	Xavier Becerra California Attorney General
10:15-10:45	<i>Refreshment Break with Exhibitors</i>	
10:45-11:45	<b>Breakout Sessions - Morning</b>	
	1. The State of Oral Health in the Region: What's New and On the Horizon	Conrado Barzaga, MD Center for Oral Health Lizbeth Bayardo, MPH Center for Oral Health
	2. Making a Payer-Provider Relationship Work to Get Quality and Value-Based Results: One Health Plan's Roadmap	Ellen Rudy, PhD, AVP Quality Improvement, HEDIS Operations Molina Healthcare
	3. Rethinking your Patient Experience: Access, Outcomes and Loyalty	Keith Slater, VP Patient Access Change Healthcare
	4. The Rising Bar of Corporate Compliance Programs for Community Health Centers	Lawrence B. Garcia, Shareholder, Kronick Gabriel S. Garcia, Senior Counsel, Kronick
11:45-12:45	<i>Networking Lunch / Exhibitors</i>	
12:45-1:30	<b>Afternoon Plenary: Immigration –</b> What Health Facilities Need to Know to Protect Patients and Themselves	Ronald T. Vera, Attorney at Law Vera & Barbosa
1:30 -2:30	<b>Breakout Sessions - Afternoon</b>	
	1. 340B: Opportunities, Challenges, and Solutions	Bruce Thompson, RPH, MS Division Vice President of Compliance Comprehensive Pharmacy Services
	2. Patient-Centered Medical Home (NCQA - 2017 Edition)	Sarah Lee, MPA, PCMH CCE
	3. Virtual Care in the Safety Net – eConsult and Beyond	Priya Batra, MD, MS, FACOG Senior Medical Director, IEHP Family and Community Health
	4. Population Health: Collaborating Across Sectors to Improve Health Outcomes	Tricia Gehrlein, Director, Pop. Health Morongo Basin Healthcare District
2:30-3:00	<i>Refreshment Break with Exhibitors</i>	
3:00-4:15	<b>Closing Plenary:</b>  Future of Health Care	Beth Malinowski Deputy Director of Government Affairs, CPCA Curtis E. Degenfelder, President Curt Degenfelder Consulting, Inc.
4:15-4:30	<b>Afternoon Keynote Address</b>	Honorable Eloise Gómez Reyes Assemblymember 47 <sup>th</sup> District
4:30-4:45	<b>Closing</b>	Deanna Stover, PhD, RN President and Chief Executive Officer Community Health Association ISR

Session topics are subject to change.

# Registration & Payment

## Registration

- ◆ Please click [here](#) to register online
- ◆ You may also complete the Attendee Registration Application (page 4) and submit to Analissa Cruz at [acruz@chairr.org](mailto:acruz@chairr.org)

**General Registration  
for CHAISR Members:**

**\$180.00**

**General Registration  
for Non-CHAISR Members:**

**\$190.00**

**University Student Registration  
for Bachelor and Graduate:**

**\$50.00**

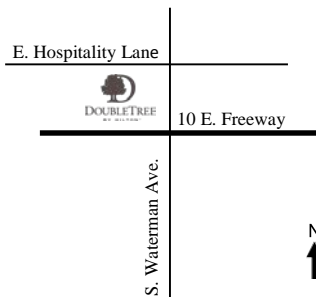
## Payment

- ◆ Accepting payment via the event page on our website; please click [here](#) for details
- ◆ All fees are non-refundable after August 31, 2018
- ◆ A confirmation notice will be sent to confirmed attendees prior to the conference, if email address is provided

# Venue & Hotel Accommodations

## DoubleTree by Hilton

285 E. Hospitality Lane  
San Bernardino, CA 92408  
(909) 889-0133



## Hotel Accommodations

Special rates may be available to conference attendees, if coordinated through CHAIRS. If interested, please contact Analissa Cruz at [acruz@chairr.org](mailto:acruz@chairr.org).

## Questions?

Contact Analissa Cruz  
[acruz@chairr.org](mailto:acruz@chairr.org)  
or (909) 566-2555

# Attendee Registration Application

## Contact Information

Name of Attendee: \_\_\_\_\_  
*Last* *First* *Suffix*

Email Address: \_\_\_\_\_

Job Title: \_\_\_\_\_

Organization: \_\_\_\_\_

What Type of Ticket Are You Purchasing? *(Please select one)*

- General Registration for *Community Health Association Inland Southern Region Member*
- General Registration for *Non-Community Health Association Inland Southern Region Member*
- University Student Registration for *Current Bachelor and Graduate Students (proof of student status required)*

Do You Have Any Special Dietary Needs?  Yes  No

If yes, please explain: \_\_\_\_\_

Do You Have Any Food Allergies?  Yes  No

If yes, please explain: \_\_\_\_\_

Please complete and send to Analissa Cruz  
at [acruz@chair.org](mailto:acruz@chair.org) or register online at  
[www.chair.org](http://www.chair.org)

Attendee Registration includes:  
Registration to All Sessions,  
Materials & Meals!

Photo and Information Release:

I grant permission to Community Health Association Inland Southern Region (CHAISR) and its authorized representatives, unless otherwise notified in writing, to share my email address listed above with the Exhibitors. In addition, I grant to CHAISR and its authorized representatives permission to record on photography film and/or video, pictures of my participation. I further agree that any or all of the material photographed may be used, in any form, as part of any future publications, brochure, or other printed materials used to promote CHAISR, and further that such use shall be without payment of fees, royalties, special credit, or other compensation.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_