

# POPULATION HEALTH: Collaborating Across Sectors to Improve Health Outcomes

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# Morongo Basin Healthcare District

- A Special District is a State Public Agency designation created through legislation
- 1,800 square mile Service Area, which covers:
  - Yucca Valley, Joshua Tree, Twentynine Palms, Pioneertown, Landers, and Wonder Valley
- 4 clinic sites, which operate under a Public Model of an FQHC
  - Primarily FFS Medi-Cal; Medicare; some Private Insurance; and Sliding Fee Scale

# Social Determinants of Health

- MBHD Needs Assessment
- MBHD Board Strategic Plan
  - Bringing it all together

# Population Health

“Ensuring that member of society are healthy and reaching their full potential requires  
the prevention of disease and injury;  
the promotion of health and well being;  
the assurance of conditions in which people can be healthy;  
and the provision of timely, effective, and coordinated health care.”

<http://www.nap.edu/read/13381/chapter/2>

# Population Health: Breakdown

- Four Components:
  - Clinical
  - Education
  - Community
  - Policy

# Getting Started

- DATA!
- Define your population
- Define your priorities and *stick with them*
- Measure
  - Clinical Outcomes
  - Process

# Clinical

Three Great Resources:

1. County Health Rankings  
Social Determinants of Health Model
2. Practical Playbook  
Bringing Public Health and Primary Care Together
3. Center for Care Innovations  
Population Health Toolkit

# Education

- Community Education
  - One-time seminars
- Patient Education
  - 12-52 week courses
- Education is broader than chronic disease management
  - Prevention
  - General Health Knowledge
  - Life Skills Training



# Community

- Partnering
  - Think unconventionally
- Unbiased Leader
- Know Who to Engage and When
- Cross-Sector
- Getting People to the Table

# Policy

Health in all policies: “P”olicy and “p”olicy

“P” = Elected Officials

“p” = Internal to an organization

# Recap

- Clinical
- Education
- Community
- Policy

Every community has similar challenges (transportation, education, employment opportunities, youth engagement, diabetes) – but the solutions to those challenges may be distinctly different from place to place. Using the four pillars as a guide, it is essential that the approach is community appropriate in order to achieve improved health outcomes.

# Challenges

- Help others understand their role in health
- Understand the difference between a program and systems change
- Be flexible and willing to fail – but recover quickly
- Know what to measure
- Funding
- Leadership turnover