2022 VIRTUAL SYMPOSIUM
SEPTEMBER 22, 2022

SPONSORSHIP PACKET
The Community Health Association is a champion for community-based health centers and clinics located in Riverside and San Bernardino Counties. We provide services to support our diverse membership in providing access to care and quality health services to the most vulnerable communities.

The Community Health Association Inland Southern Region is a non-profit association that supports clinical and community-based organizations in the Inland Empire. The Association provides advocacy, public policy promotion, and education, as well as resources to strengthen the provision of primary and specialty care services throughout the region.

The Association was founded in 2009, incorporated in 2010, and designated as a 501(c)(3) nonprofit organization in 2011. The Association’s mission is to build an effective, county-wide association of community clinics that efficiently deliver culturally appropriate quality healthcare to the medically indigent, underserved, uninsured, and/or underinsured.

The Association currently supports 21 community-based organizations, representing 116 primary care clinical sites throughout San Bernardino County and Riverside County. In 2020, member health centers and clinics reported 2,081,629 annual patient visits, serving 580,383 unduplicated patients across the Inland Southern Region.

About the Virtual Symposium:
Adapting and Thriving in the New Era of Healthcare

The Association’s Symposium boasts a full-day of educational sessions focused on challenges and innovations with community-based care. The symposium is geared towards healthcare leaders, healthcare providers, local, state and regional policy makers, and the community at-large. The setting offers a forum for networking and the sharing of valuable knowledge. This year’s topics include: healthcare workforce and retention, 340B, medical residency programs, leadership during difficult times, cultural humility, integrating social determinants of health, and a special focus on burnout and resiliency.

Prior Attendees
Chief Administrative Officers ● Chief Executive Officers ● Chief Operating Officers Clinical Directors ● Executive Directors and Associate Directors
Presidents and Vice Presidents ● Administrative and Finance Staff ● Board Members
Case Management and Clinical Supervisors ● Consultants ● Department Chairs
Doctors of Medicine ● Health Officers ● Medical Directors ● Instructors
Program and Project Coordinators ● Managers ● Officers ● Specialists
Registered Nurses and RN Mangers ● Superintendents
Sponsorship Packages

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Price</th>
<th>Benefits</th>
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| **Platinum**      | $10,000 | 1 Virtual Exhibit Space  
6 Conference Admissions  
Opportunity to add a marketing item to attendee gift box  
Corporate Logo on Symposium Press Materials, Symposium Website, and Email Announcements  
1 Full Page Color Advertisement in Virtual Program  
90 Second Video Spotlight  
Recognition of Sponsorship Throughout Symposium  
Post Symposium Attendee List |
| **Gold**          | $5,000 | 1 Virtual Exhibit Space  
4 Conference Admissions  
Corporate Logo on Symposium Press Materials, Symposium Website, and Email Announcements  
Half Page Color Advertisement in Program  
Recognition of Sponsorship Throughout Symposium |
| **Silver**        | $2,500 | 1 Virtual Exhibit Space  
3 Conference Admissions  
Corporate Logo on Symposium Press Materials, Symposium Website, and Email Announcements  
Quarter Page Color Advertisement in Program  
Recognition of Sponsorship Throughout Symposium |
| **Bronze**        | $1,500 | 1 Virtual Exhibit Space  
2 Conference Admissions  
Corporate Logo on Symposium Press Materials, Symposium Website, and Email Announcements  
Eighth Page Color Advertisement in Program  
Recognition of Sponsorship Throughout Symposium |

Sponsor Questions?  
Contact Jodie Wingo  
jwingo@chaisr.org or (909) 566-2555
Please follow the instructions below if your organization would like to include an advertisement in our Symposium program.

**Deadline is Monday, August 15, 2022 at 4:00 pm**

**Advertising Material Requirements**

- Submitted material may be sent via e-mail to: jwingo@chaisr.org
- Files must be compressed (PDF, JPEG, etc.)
- Please label submitted material with the advertiser’s (organization name)
- All placed images will be at 300dpi

**Dimension Requirements (approximate)**

*Dependent on Sponsorship Tier*

- **2 Full Page Ad**: 15”W x 10”L
- **Full Page Ad**: 7.5”W x 10” L
- **Half Page Ad**: 7.5”W x 4.75” L
- **1/4 Page Ad**: 3.5” W x 4.75”L
- **1/8 Page Ad**: 3.5”W x 2” L

**Sponsor Questions?**
Contact Jodie Wingo
jwingo@chaisr.org or (909) 566-2555
Platinum, Gold, Silver, and Bronze Sponsorship includes a virtual exhibit space. Please follow the instructions below if your organization would like to exhibit during our Symposium.

**Sponsorship Package Exhibit Details:**
- Recognition as a 2022 CHAISR Symposium Sponsor
- Upload a video or utilize a live showcase to enhance engagement
- Customizable online booth
- Live chat and 1 on 1 messaging during conference

### Exhibit Hours

**Symposium Hours:**
- September 22, 2022
- 8:30am-3:30pm

**Exhibit Hours:**
- 8:30am – 8:50am
- 10:00am – 10:15am
- 11:30am – 12:15pm
- 1:15pm – 1:30pm

*Dates and times listed above are subject to change and will be confirmed at a later date.*

**Sponsor Questions?**
Contact Jodie Wingo
jwingo@chaisr.org or (909) 566-2555
Application & Payment

Application

♦ Please complete the Sponsor Registration Application [CLICK HERE].

Full payment is required by:
Monday, August 8, 2022
at 4:00 pm

Payment

♦ Sponsor status is not final until payment is received
♦ All fees are non-refundable after August 25, 2022
♦ Only accepting corporate checks, payable to Community Health Association Inland Southern Region
♦ Send checks to: 621 E. Carnegie Drive, Suite 180, San Bernardino, CA 92408
♦ A confirmation notice will be sent to confirmed sponsors prior to the conference

Interested in participating as a Sponsor?
[CLICK HERE] to fill out application form.

Sponsor status is not final until full payment is received. All fees are non-refundable after August 25, 2022.

Please make all checks payable to
Community Health Association Inland Southern Region
1. **Payment:** A 100% payment is required for each Sponsor Package. Payment must be made by check. Make check payable to CHAISR.

2. **Cancellation of Exhibit Contract:** CHAISR must be notified of sponsor cancellation in writing. No refunds will be made after August 25, 2022.

3. **Passes:** Each exhibit space will be provided conference passes. All sponsor personnel must register beforehand.

4. **Conflicting Meetings and Social Events:** In the interest of the entire conference, Sponsor agrees not to extend invitations, call meetings, or schedule social events involving attendees, or otherwise encourage the absence of members, other sponsors, or invited guests at any time during the date of the event, without permission from the conference organizers.

5. **Liability:** Sponsor assumes responsibility and agrees to indemnify and defend CHAISR, and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. CHAISR does not maintain insurance covering the Sponsor’s property and it is the sole responsibility of the Sponsor to obtain such insurance coverage if desired.

6. **Photography:** Permission is granted to CHAISR and its authorized representatives, unless otherwise notified in writing, to record on photography film and/or video, pictures of my participation. In addition, permission is granted that any or all of the material photographed may be used, in any form, as part of any future publications, brochure, or other printed materials used to promote CHAISR, and further that such use shall be without payment of fees, royalties, special credit, or other compensation.

**Principles and Expectations of Participation in CHAISR's Virtual Symposium**

The right to participate is essential to create open dialogue between all attendees. The Community Health Association Inland Southern Region acknowledges the freedom of expression of speakers, participants, and sponsors. These principles are the foundation on which the Symposium was created.

All participants attending the Symposium are subject to the laws applicable in the United States and the State of California, where the conference is being held by virtual platform. By attending the conference, participants agree to adhere to these Principles and Values of Conference Participation.

**General Principles**

All attendees shall conduct themselves in a professional, courteous, and respectful manner, refraining from language and actions that might bring discredit upon themselves, their organization, the conference, or Host.

**Admission:**

Host reserve the right to refuse admission to the Symposium if an individual or group has previously advocated or supported violent actions or destructive behavior in any way. Additionally, during the Symposium, Host can revoke conference registration, and associated materials, and thereby, deny access to participants who do not adhere to this Code of Conduct.

**Video and Audio Recording:**

Attendees are strictly prohibited from videotaping or audio recording any part of the conference unless written permission has been granted by Host. Failure to comply with this rule is grounds for immediate ejection from the event and confiscation of video and/or audio materials. This rule applies to all sessions and events throughout the duration of the conference.

**Procedures Involving Disruptions at the Conference**

**Withdrawal of Admission:**

In the event of any disruptions including, harassing, or persistently taunting an attendee, speaker, or exhibitor/sponsor, or any other action that does not respect these Principles, Host may withdraw a participant’s admission and suspend or cancel the participant’s access to the conference. Violation of the rules is also grounds for ineligibility at future Host’s events.

**Public Statement:**

In the event that freedom of expression is abused, property is destroyed, stolen or physical force is used or threatened by a participant, Host may issue a statement concerning the action that reflect the framework of the Principles and Values of Conference Participation. Attendees expelled from a conference for violations of this Code of Conduct will not be afforded a refund or credit for conference attendance fees.