

# Day at the Capitol Preparation Webinar

**April 2, 2024**

# Webinar Agenda

**Welcome & Introductions**

**DAC Schedule & Speakers**

**Legislative Priorities**

**Budget Priorities**

**Provided Materials**

**Best Practices & Social Media**

**Question and Answer**

# Day at the Capitol

**Day at the Capitol is a day of advocacy, storytelling, networking, and uniting in support of community health centers to raise awareness about community health center priorities!**



# DAC Agenda

**7:30am to 8:30am**      **Member Check-In & Continental Breakfast**

*Sheraton Grand Hotel  
1230 J. St., Sacramento, CA 95814*

**8:00am to 8:45am**      **Opening Session and Material Review**

**9:00am to 12:00pm**      **Legislative Visits**

*California State Capitol Swing Space*

**9:00am to 11:15am**      **Educational Sessions**

*9:00am-10:00am – Dr. Mindy Romero, The State of Voter Engagement in California: Opportunities and Challenges to Mobilizing an Inclusive Electorate in 2024*

*10:15am-11:15am – Molly Weedn & Anthony York, Coalition to Protect Access to Care Message Training*

**11:30am to 1:00pm**      **Lunch Program**

*Keynote Speaker: Lieutenant Governor Eleni Kounalakis*

**1:00pm to 5:00pm**      **Legislative Visits**

**1:30pm**      **Assembly Health Committee Hearing**

**4:30pm to 6:30pm**      **Legislative Reception**

*Mix Downtown  
1525 L St., Sacramento, CA 95814*

# DAC Educational Sessions

- **9:00am-10:00am – Dr. Mindy Romero**
  - *The State of Voter Engagement in California: Opportunities and Challenges to Mobilizing an Inclusive Electorate in 2024*
- **10:15am-11:15am – Molly Weedn & Anthony York**
  - *Coalition to Protect Access to Care Message Training*

**Location: Sheraton Grand Sacramento Hotel**



# DAC Keynote Speaker



Lieutenant Governor  
Eleni Kounalakis

# 2024 Legislative and Budget Priorities

# Sponsored & Cosponsored Legislation

- **AB 2303\* (J. Carrillo) – Minimum Wage PPS Add-on**
- **SB 1067\* (Smallwood-Cuevas) - Expedited Licensure Process**
- **SB 1382 (Glazer) – OSHPD 3/State Building Standards**
- AB 2860 (Garcia) – Mexican Physician and Dentist Program Expansion
- AB 2864 (Garcia) – Mexican Physician and Dentist Pilot Program License Extension
- AB 2703 (Aguiar-Curry) – Psychological Associates
- AB 2250 (Weber) – Social Determinants of Health

*Sponsored Bills\**



# CHC Legislative Priority: AB 2303

## Minimum wage PPS Add-on

**AB 2303 (J. Carrillo)** would ensure community health centers have a mechanism to address SB 525 by requiring DHCS to submit a request for approval to the Centers for Medicare and Medicaid Services to authorize a PPS add-on, not subject to reconciliation, to support sustainable implementation of minimum wage increases.

- **Location: Assembly Health Committee on 4/16**
- **CHC ASK:** To support our workforce and continue providing excellent, high-quality care to patients, CHCs need a mechanism to implement SB 525. **Support AB 2303 when it comes before the you in committee or on the Floor.**

# CHC Legislative Priority: SB 1067

## Supporting a Strong Healthcare Workforce

**SB 1067 (Smallwood-Cuevas)** will establish a process for healing arts boards to expedite license applications for those health care providers who intend to practice in a medically underserved area or provide care to a medically underserved population.

- **Location: Sen. Business and Professions Committee**
- **CHC ASK:** Workforce continues to be a major issue in medically underserved areas in the state and in facilities serving these populations such as community health centers. This bill prioritizes certain applications and does not require new or duplicative efforts by the boards. **Support the bill when it comes before the you in committee or on the Floor.**

# CHC Legislative Priority: SB 1382

## Removing Barriers to Provide Access to Care

**SB 1382 (Glazer)** will streamline licensing and building standard requirements while continuing to provide necessary patient protection. This bill will update the construction and building standards for outpatient clinics and tie them to existing standards for county clinics.

- **Location: Senate Health Committee**
- **CHC ASK:** Current heightened standards result in barriers to access patient care because community health centers are required to utilize their funds for unnecessary construction costs rather than expanding services or opening additional sites in underserved areas. **Support the bill when it comes before the you in committee or on the Floor.**

# CPCA Advocates Budget Priorities

- **MCO Tax**

- Ensure CHCs remain funded through the MCO tax in the Fiscal Year 24-25 budget
- Ensure the Supplemental Payment Pool is transitioned to a Directed Payment and the funding supporting this effort is augmented to no less than \$205M/year.
- Encourage the Legislature & Administration to make the proposed provider targeted rate increases not subject to reconciliation; aligning with the MCO tax ballot initiative.
- **CHC ASK**: Continue funding primary and specialty care and protect CHC funding through the MCO tax.

# CPCA Advocates Budget Priorities

- **AB 2303 Funding**

- To address the requirements from SB 525 and support the PPS add-on created by AB 2303, CPCA Advocates are asking for \$1.2 billion annually.
- This request is based on the financial impacts for the minimum wage increases and the increased salary requirements in SB 525.
- **CHC ASK:** The Legislature passed, and the Governor signed SB 525. We ask for support in successfully & sustainably implementing the law.

# Materials Available

- 2024 DAC Priorities Summary Talking Points
- Fact Sheets
  - AB 2303
  - SB 1067
  - SB 1382
- 2024 Budget Letter
- 2024 Legislative and Budget Priorities
- Fact Sheets on additional Cosponsored Bills
- 2023 State Profile
- DAC Advocacy Toolkit



# Best Practices & Advocacy

# Engaging Elected Officials

- Get to Know Your Legislators
  - Review their biography
  - Understand their priorities and what committees they're on
  - Review social media accounts
- Meetings
  - Coordinate a meeting place and time with your group
  - Designate a meeting "facilitator"
  - Tell your community health center story
  - Elevate patient stories
  - Show your passion
  - **MAKE THE ASK!**
  - Follow-up with digital informative & identifying information
  - Thank legislator/staff and post on social media if you take photo

# Join our Advocacy Network!

*Keep an eye out  
for an advocacy  
alert via email on  
Day at the  
Capitol!*



# Social Media Best Practices

- Post on the appropriate social media platforms!
- Bring awareness to DAC and the legislative priorities
- Use hashtags: #DAC2024 #ValueCHCs #CHCAAdvocacy
- Tag **@CPCAAAdvocates**
- Tag your legislators
  - Their handles might vary on different platforms!
  - Use our **Social Media Directory** that can be found on the CPCA Advocates website!

# Power Hour

- One-hour between **12:00pm-1:00pm (PST)** on April 16<sup>th</sup> where advocates will organize to create a high amount of digital noise!
- We want to raise awareness on social media about AB 2303 ahead of the **1:30pm Assembly Health Committee Hearing**.
- Make sure to post a photo during this time frame with the hashtag **#SupportAB2303**.



**SUPPORT  
AB  
2303  
(J. Carrillo)**



**Supports community health centers and health center workers in their mission to provide accessible, affordable, equitable, and high-quality health care for ALL Californians.**

# Photo Opportunities

**Highlight your work by taking photos and sharing them throughout the day!**

- 1) **Travel:** Take a photo of yourself traveling to or from Day at the Capitol
- 2) **State Capitol:** Take a photo or selfie in front of the California State Capitol.
- 3) **Swing Space:** Take a photo or selfie in the new Swing Space.
- 4) **Legislative Office:** Take a photo or selfie in front of your legislator's office.
- 5) **Legislative Visit:** If your legislator or staffer agrees, take a photo at the end of your meeting.
- 6) **Colleagues/Team:** Take a photo or selfie with your colleagues and lobby team.
- 7) **RAC/Consortia:** Take a photo or selfie with your consortia members.
- 8) **CPCA Staff:** Take a photo or selfie with a CPCA staff member.
- 9) **CPCA CEO:** Find and take a photo or selfie with CPCA's CEO Francisco Silva.
- 10) **Educational Session:** Take a photo or selfie of you attending the educational sessions.
- 11) **Lunch Program:** Take a photo or selfie during the Lunch Program.
- 12) **Legislative Reception:** Take a photo or selfie while at The Mix for the Legislative Reception
- 13) **Photographer:** *Pose for a photo with our photographer!*

**Don't forget to tag @CPCAAAdvocates so we can highlight you!**

**Please use hashtags #DAC2024 #ValueCHCs and #CHCAdvocacy**



# Questions?

**Dennis Cuevas-Romero – VP of  
Government Affairs**  
[Dennis@CPCAadvocates.org](mailto:Dennis@CPCAadvocates.org)

**Taylor Jackson – Deputy Director of  
Government Affairs**  
[Tjackson@CPCAadvocates.org](mailto:Tjackson@CPCAadvocates.org)

**Laura Sheckler – Deputy Director of  
Policy and Regulatory Affairs**  
[Laura@CPCAadvocates.org](mailto:Laura@CPCAadvocates.org)

**Liz Oseguera – Assistant Director of  
Policy**  
[Liz@CPCAadvocates.org](mailto:Liz@CPCAadvocates.org)

**Victor Christy – Deputy Director of Political  
Engagement**  
[Victor@CPCAadvocates.org](mailto:Victor@CPCAadvocates.org)

**Kelley Aldrich – Associate Director of  
Legislative Affairs**  
[Kelley@CPCAadvocates.org](mailto:Kelley@CPCAadvocates.org)

**Taylor Beckwith – Associate Director of  
Grassroots Advocacy**  
[Tbeckwith@CPCAadvocates.org](mailto:Tbeckwith@CPCAadvocates.org)

**Ayo Taylor – Associate Director of Strategic  
Communications**  
[Ayo@CPCAadvocates.org](mailto:Ayo@CPCAadvocates.org)